



Hollie Bryant

Hollie Bryant founder and CEO of Bryant Consultants
www.BryantConsultants.com

**Speaker
Profile
2013**

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About Hollie Bryant

Introduction

Ms. Hollie Wise-Bryant is a meticulous, organized, articulate professional skilled in numerous aspects of clinical assisting, teaching, practice management, product development and private consulting. She is a highly acclaimed motivational speaker, team coach, and mentor and has over 13 years experience in all aspects of dentistry. A distinguished author of numerous professional publications, pioneer of new dental assisting techniques and products, she also serves on the advisory boards for numerous dental manufacturers. Ms. Bryant currently serves on the editorial review board for multiple dental publications and has several active internet-based blog forums. She is extraordinarily passionate about the importance of educating the entire clinical team and achieving the ultimate dental practice through a total team experience.

Biography

Hollie Bryant is a graduate of Bowman Gray Dental Assisting Program and is the former Chairsides Assistant for Dr. Ross Nash and Clinical Instructor and Treatment Coordinator at the Nash Institute. She is currently a member of the American Academy of Dental Office Managers, American Academy of Cosmetic Dentistry, North Carolina Dental Association, Academy of Comprehensive Esthetics, and the American Dental Assistants Association. She is the former Editor-in-Chief of Contemporary Dental Assistant Magazine and currently serves on the Advisory Board for DentalCompare. She is on the editorial board of Dental Assisting Digest and Inside Dental Assisting, Contemporary Product Solutions and is a consultant for numerous dental manufacturers and has authored numerous manuscripts on clinical assisting and practice management topics. Hollie assumed full responsibility of practice manager for Beyond Exceptional Dentistry, Brad Durham DMD and the NICHE Practice Seminars in October 2009. Hollie is owner of Bryant Dental Consultants where she provides services to dental practices that are seeking growth and team development.

Professional Education

Date	Institution
1994 - 1997	Tri-Cities Christian High School <ul style="list-style-type: none"> ❖ Diploma with Honors. ❖ Senior Class President
1997 -1999	Northeast Technical Community College <ul style="list-style-type: none"> ❖ Member of Students in Free Enterprise
2000 – 2001	Central Piedmont Community College <ul style="list-style-type: none"> ❖ Certificate of Radiation Certification
2001 – 2002	Wake Forest University, Bowman Gray School of Medicine <ul style="list-style-type: none"> ❖ Certified Dental Assisting Degree (DA II)
2005 – 2006	Nash Institute of Dental Learning Completion of 72 hour Curriculum for Contemporary Esthetics <ul style="list-style-type: none"> ❖ Became proficient in adhesive bonding, smile design, expanded function dental assisting, lab communication, advanced provisional fabrication and equilibration, case presentation and team leadership ❖ Excelled with Honors ❖ Accepted in to Mentorship Program
2006 – 2006	Advanced Dental Photography, Dr. Tony Soileau <ul style="list-style-type: none"> ❖ Certificate of Proficiency
2006 – 2007	Full Mouth Rehabilitation Continuum, Dr. Bruce Crispen, Dr. Jack Shirley
2007 – 2007	D.O.C.S. Oral Sedation Curriculum <ul style="list-style-type: none"> ❖ Certificate of Completion
2008-present	Las Vegas Institute for Advanced Dental Studies <ul style="list-style-type: none"> ❖ Core Curriculums
2010-2010	Prime Speak
2010-2010	O.S.A. Core Curriculum

Professional Employment

Date	Location
2000 – 2004	<p>Dr's Marshall, Seitlin, Shapiro, Charlotte, NC</p> <ul style="list-style-type: none"> ❖ <i>Apprentice Program</i> ❖ <i>Sterilization, OSHA Director, Clinical Materials Coordinator</i> ❖ <i>Chairside Dental Assistant</i>
2004 – 2006	<p>Dr. Edward Shapiro, Charlotte, NC</p> <ul style="list-style-type: none"> ❖ <i>Primary Chairside Dental Assistant</i> ❖ <i>Treatment Coordinator</i> ❖ <i>New Patient Consultation Coordinator</i>
2006 – 2008	<p>Dr. Ross Nash, Charlotte, NC</p> <ul style="list-style-type: none"> ❖ <i>Clinical Coordinator for the Nash Institute</i> ❖ <i>Faculty Instructor for the Total Esthetic Continuum</i> ❖ <i>National Clinical Lecturer for Dental Assisting and Team Development</i> ❖ <i>Sole Chairside Dental Assistant for Dr. Ross Nash</i> ❖ <i>Sole clinical employee for Dr. Ross Nash</i> ❖ <i>Consultant to numerous dental manufacturing companies</i> ❖ <i>Conducted new product evaluations for the Nash Institute</i> ❖ <i>Coordinated and managed new institute website</i> ❖ <i>Coordinated move to new facility / practice while increasing revenue 30%</i>

Date	Location
2008 – 2009	<p>Dr. Jeff T. Blank, Fort Mill, SC</p> <ul style="list-style-type: none"> ❖ Practice Manager ❖ Clinical Coordinator ❖ Chairside Assistant ❖ Clinical Instructor for New Millennium Education, LLC ❖ Independent Consultant for numerous dental manufacturers ❖ Author of clinical manuscripts ❖ National Lecturer on Chairside Assisting, Dental Materials and Practice Management
2009-2010	<p>Dr. Brad Durham, Savannah, GA</p> <ul style="list-style-type: none"> ❖ Practice Manager, Beyond Exceptional Dentistry ❖ New Patient Coordinator, Beyond Exceptional Dentistry ❖ Clinical Coordinator/Instructor for Niche Practice Seminars ❖ Independent Consultant for numerous dental manufacturers ❖ Author of clinical manuscripts ❖ National Lecturer on Chairside Assisting, Dental Materials and Practice Management
2009-Present	<p>Bryant Dental Consultants, Kingsport, TN</p> <ul style="list-style-type: none"> ❖ Principle and Owner ❖ Dental Consultant ❖ Team Coach for Multiple Dental Practices

Professional Publications

"From the Editor" - Ascend Media Publishing Company - Contemporary Dental Assisting Magazine

"The Balancing Act"- Pennwell Publishing Company - Dental Office Magazine

"A Reason for Change"- Ascend Media Publishing Company - Contemporary Dental Assisting Magazine

"Rise Up And Shine" - Ascend Media Publishing Company - Contemporary Dental Assisting.

"Bridging the Gap with Communication"- Ascend Media Publishing Company - Contemporary Dental Assisting.

"The Impressions We Make" - Ascend Media Publishing Company - Contemporary Dental Assisting.

"Don't Give Up" - Ascend Media Publishing Company - Contemporary Dental Assisting

"Building an All-Star Team"- Dental Compare online publication

"Ten Must Haves for a Team"- Dental Compare online publication

"Capitalizing on the Advantages of Alginate Alternatives" - Aegis Publishing Company - Inside Dental Assisting

"Steps to a Great Consultation"- Pennwell Publishing Company - Dental Assisting Digest.

"Finding Passionate Team Members" - Pennwell Publishing Company - Dental Assisting Digest.

"Q & A Burr and Rotary Instrument Care" Komets USA Direct Mailer

"Provisional Trimming Made Simple" - Aegis Publishing Company - Inside Dental Assisting

"Organize or be Organized" Independent Direct Mail - ZIRC Dental

"For the Love of Dentistry" - Pennwell Publishing Group - Dental Assistant Digest

"Presenting Possibilities at the Chair" - Pennwell Publishing Group - Dental Assistant Digest

"Reviving Your Recare System" - Pennwell Publishing Group - Dentistry I.Q.

"Delivering Restorations with Accuracy" - Pace Dental Education - Contemporary Products Magazine

"Failure to Launch; What Happened to your C.E." - Pennwell Publishing Group - Dentistry I.Q.

"Hello to how much; when do us Talk Fee's? - Pennwell Publishing Group - Dentistry I.Q.

Clinical Lectures

<i>Location</i>	<i>Topic</i>	<i>Sponsor</i>	<i>Lecture Title</i>
<i>Charlotte, NC</i>	<i>Patient Communication</i>	<i>Care Credit</i>	<i>Phone Call to Fabulous</i>
<i>Chicago, IL</i>	<i>Provisional materials</i>	<i>3m Esp\ \ </i>	<i>Shrink Wrapping your provisionals</i>
<i>Charlotte, NC</i>	<i>Team communication</i>	<i>Care Credit</i>	<i>From Hello to How Much</i>
<i>Fort Mill, SC</i>	<i>Clinical Dental Assisting</i>	<i>New Millennium Education</i>	<i>Total Assistant Development</i>
<i>Fort Mill, SC</i>	<i>Lab Communication</i>	<i>New Millennium Education</i>	<i>Team Communication With The Lab</i>
<i>Charlotte, NC</i>	<i>New Client Communication</i>	<i>Care Credit</i>	<i>Enrolling New Clients into Treatment</i>
<i>Fort Mill, SC</i>	<i>Provisional materials</i>	<i>New Millennium Education</i>	<i>Shrink Wrapping your Provisionals</i>
<i>Charlotte, NC</i>	<i>Team communication</i>	<i>Care Credit</i>	<i>From Hello to How Much</i>
<i>Savannah, GA</i>	<i>Clinical Dental Assisting</i>	<i>Niche, Springstone, Williams Dental Lab</i>	<i>Total Assistant Development</i>
<i>Chicago, IL</i>	<i>Lab Communication</i>	<i>Williams Dental, Springstone, Dentsply</i>	<i>Team Communication With The Lab</i>
<i>Halifax, CA</i>	<i>New Patient Process</i>	<i>Williams Dental, Springstone, Niche</i>	<i>Enrolling New Clients into Dental Treatment</i>
<i>Charlotte, NC</i>	<i>Team communication</i>	<i>Care Credit</i>	<i>From Hello to How Much</i>
<i>Savannah, GA</i>	<i>Clinical Dental Assisting</i>	<i>Niche, Springstone, Williams Dental Lab</i>	<i>Total Assistant Development</i>
<i>Savannah, GA</i>	<i>New Patient Process</i>	<i>Williams Dental, Springstone, Niche</i>	<i>Enrolling New Clients into Dental Treatment</i>
<i>Savannah, GA</i>	<i>New Patient Process</i>	<i>Care Credit</i>	<i>Enrolling New Clients into Dental Treatment</i>
<i>Savannah, GA</i>	<i>Clinical Dental Assisting</i>	<i>Niche, Williams Dental Lab</i>	<i>Enrolling New Clients into Dental Treatment</i>
<i>Savannah, GA</i>	<i>New Patient Process</i>	<i>Williams Dental, Niche Care Credit</i>	<i>Face Lift Dentures</i>
<i>Savannah, GA</i>	<i>New Patient Process</i>	<i>Williams Dental, Springstone, Niche</i>	<i>Face Lift Dentures</i>
<i>New Orleans, LA</i>	<i>Materials Update, Team</i>	<i>Care Credit and Louisiana Dental Associations</i>	<i>Building an All- Star Team, Materials update for the Dental Assistant</i>
<i>Honolulu, HI</i>	<i>Sales</i>	<i>Hawaii Dental Association and Care Credit</i>	<i>Phone Call to Fabulous, Building an All-Star Team</i>
<i>Phoenix, AZ</i>	<i>Sales</i>	<i>Arizona Dental Association</i>	<i>Adhesive Science for The Dental Assistant, Customer Service</i>
<i>LVI Regional Event, Nashville TN</i>	<i>Sales</i>	<i>Williams Dental Lab</i>	<i>Building an All Star Team</i>

Full Day / Half Lectures Hands-On Experiences

Rapid esthetic provisional fabrication and equilibration

This dynamic lecture and hands-on course will utilize live clinical video to showcase dozens of technique tips for creating highly esthetic and properly functioning provisional restorations. Beginning with an overview of state-of-the-art materials, basic tooth anatomy and objectives for proper occlusal function; team members will quickly gain confidence to move beyond single units and tackle provisionalization of complex smile designs and full arch/mouth rehabilitations. Techniques for creating in-mouth “mock ups,” silicone indices from diagnostic wax-ups and when, where and how to utilize “shrink-wrap” verses temporarily cemented provisional protocols will be demonstrated. The course will conclude with an overview of basic occlusion and guided instruction will be given so that assistants will be comfortable equilibrating complex provisionals in and outside the mouth.

Dental Photography for the Clinical Team

In this digital age, effective patient and lab communication is predicated on clinical photography. This hands-on course will provide dental assistants with the necessary skills to shoot basic photographs for quick co-diagnosis; as well as pre-treatment, treatment and post-treatment clinical angles required for documentation and lab communication purposes. Attendees will learn simplified camera settings appropriate for various photographs as well as placement of retractors and use of clinical mirrors. Uploading, basic image manipulation, file storage and tips for quick access and emailing will be demonstrated.

The Power of Passion: Becoming an All-Star Dental Team (Lecture/Discussion)

Nothing is more crucial to a successful dental practice than an All-Star Team. Ms. Hollie Bryant brilliantly draws from her past success uniting team members in both general and cosmetic dental settings, and provides powerful instruction to inspire team excellence. Her intent is to push team members out of their comfort zone and re-ignite a true passion for making a difference in the lives of patients. Strong emphasis will be placed on mastering behavioral and verbal skills beginning with the first phone call and ultimately concluding in a 5 Star Service experience for patients. Participants will be challenged to explore their own strengths and weaknesses and collectively unite as a team with the common goal of collegiate strength and practice prosperity.

From A Fabulous Phone Call to Being Fabulous

Have you been dreaming of integrating comprehensive and elective cosmetic care into your practice but don't know where to begin? There is a formula for success every day. This will be a fast-paced lecture led by Hollie Bryant, an Office Manager, Consultant and Chairside Assistant so that all perspectives will be covered.

The program begins with the 10 Key Elements of a 5- Star Team and the specific team roles required for the “baton” to be passed effectively from first contact to delivery of the final restorations will be revealed. The “New Patient Experience” will be discussed and live video highlighting the verbal skills, photography, co-diagnosis and appropriate dialogue required to set the stage for the doctor's diagnosis will be shown. Basic elements of internal and external marketing, as well as critical must-have finance programs will be discussed.

Contact Information

HOLLE A. BRYANT
FOUNDER & CEO BRYANT CONSULTANTS



Tel: (803) 322-6020
Fax: (803) 462-5798
Email: hollie@bryantconsultants.com

Company Information

Bryant Consultants
4889 Eagle Pointe Drive | Kingsport, TN 37664
Tel: (888) 271-5001
Fax: (803) 462-5798
www.BryantConsultants.com

